

ADAM REYNOLDS

adam@adamreynolds.ca

WEB DESIGNER

905.331.6871

Qualifications

- Six years of freelance and full-time work experience in the web design industry (direct client and agency experience)
- Critical eye for web design, interface design, email and web layout, typography, and photography
- Proficient in HTML and CSS with knowledge of PHP, MySQL, Javascript, Flash and WordPress
- Qualified in the use of Adobe Photoshop and Illustrator with experience in InDesign (on the Mac and PC)
- Knowledgeable in all areas of the website building process (i.e. client acquisition, quoting, brainstorming, wire-framing, art direction, design approvals, development, and deployment)
- Perceptive at identifying clients' strengths for marketing on the internet
- Ability to conceptualize, wireframe, and build websites from the ground up
- A detail-oriented person
- Aware of current trends and technology in the industry
- Familiar with strengths and limitations of HTML/CSS and cross-browser compatibility issues
- Skilled in copywriting, print layout, photography, and photo editing

Experience

Freelance Web Designer / Developer, Proprietor

AdamReynolds.ca

2004–Present

Since 2004, I have given art, design, and technical direction to a number of companies in the interactive space—delivering websites that are creative, engaging, clean, and user-friendly. A proprietary content management system was developed to allow clients to publish and alter content.

Chelsea Road Productions

Art direction, design, HTML/CSS, Javascript, Flash, PHP/MySQL for GodRocks.ca

Halton Heritage Realty

Art direction, design, HTML/CSS, Flash, PHP/MySQL for haltonheritage.ca

JOY1250

Art direction, design, HTML/CSS for joy1250.ca.

Teen Ranch

Art direction, design, HTML/CSS, Flash, PHP/MySQL for teenranch.com.au

Intermediate Web Designer / Developer

Brickworks Communications

Fall 2007–Spring 2009

Oversaw many aspects of art direction, design, user-experience, and layout for all projects within the web department and was frequently involved in brainstorming sessions and presentations to clients.

Ultramatic Sleep of Canada

Art direction, design, HTML/CSS for ultramaticsleep.com

Sylvite Group of Companies

Art direction, design, HTML/CSS for sylvite.ca

IMAX

Art direction, design, HTML/CSS for three e-newsletter campaigns

EnerUSE

Art direction, user experience and application design, HTML/CSS for eneruse.com

Education

Bachelor of Arts, McMaster University, 1999.

Please download or view my complete portfolio at www.adamreynolds.ca. References available upon request.